



MENTAL HEALTH AMERICA CONFERENCE

**Sponsorship and
Exhibit Opportunities
2026**



Join passionate mental health advocates and leaders from all over the U.S. and beyond



About the Mental Health America Conference

Each year, thousands of mental health advocates unite in Washington, DC, and online for an inspiring week of empowerment and innovation. From peers to providers, government officials and media, this dynamic group ignites a collective spark, sharing invaluable knowledge and fostering the next wave of advocacy for mental health.

Past speakers include recognized advocates in the mental health field, such as musicians Michelle Williams and Andy Grammer, author Ibram X. Kendi, Former US State Representative Patrick Kennedy, Dr. Nzinga Harrison, World Champion medalist swimmer Allison Schmitt, and soccer star Abby Wombach.

About Mental Health America

Founded in 1909, Mental Health America is the nation's leading community-based nonprofit dedicated to addressing and promoting mental health as a critical part of overall wellness, including prevention services, early identification, and intervention for all people living in the U.S.



Washington, DC
Capital Hilton

Oct. 7, 2026
Affiliate Day*

Oct. 8-9, 2026
Main Conference

*Closed to MHA Affiliates

Showcase your commitment to mental health

From exclusive networking opportunities to strategic brand promotion, join us in building the nation's most inspiring and innovative mental health conference.

Network with leaders

in the mental health field, including c-suite executives, providers, and more.

Gain valuable insights

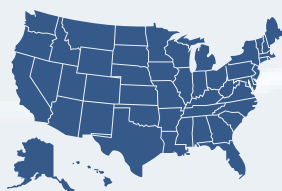
from thought-provoking keynotes, panel discussions, and workshops led by experts and visionaries in the mental health industry.

Engage thousands of advocates

from across the country and beyond.



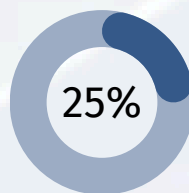
In 2025, our conference welcomed over **800 attendees** in-person and thousands online



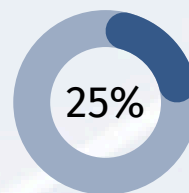
From all 50 states



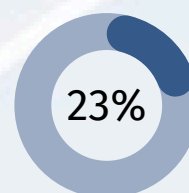
and 99 countries



Provider



C-suite Executive



MHA Affiliate

Reach over 1,200,000 followers across our social platforms



Premium Sponsorship Opportunities

	Presenting \$100,000	Diamond \$75,000	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Supporter \$5,000
Recognition on signage, website, and virtual platform	●	●	●	●	●	●	●
Signs will be posted in general areas of the conference, as well as logo placement on MHA’s conference website, and the virtual conference platform will recognize sponsors for their support.							
Digital spot	60 seconds	45 seconds	30 seconds	15 seconds	10 seconds		
Sponsors will be permitted to air a digital ad during the event. Ad is subject MHA approval.							
Recognition at Clifford Beers Award ceremony	●	●	●	●	●		
The Clifford W. Beers Award is MHA’s highest honor. Sponsors will be recognized on the dual screens in the ballroom during this special award ceremony.							
Free registrations	10	6	5	4	3	2	1
Sponsors will receive a number of free registrations in accordance to their sponsorship level.							
Reserved seating	●	●	●	●	●	●	
Sponsors will be provided preferred seating at meals.							
Targeted social media or app promotions	5	4	3	2	1		
We’ll help promote your presence to attendees on LinkedIn, X, and through the conference app. Messages may promote educational or advocacy initiatives but should not promote specific branded mental health treatments. All messages must be submitted to MHA for review and approval.							
Bag insert	●	●	●	●	●	●	
Sponsors will be allowed to include a non-branded item in the conference registration bags.							
Co-sponsorship of Affiliate Day	●	●	●				
Sponsors will be recognized as sponsors of the exclusive Affiliate Day reserved for MHA affiliates and invited guests.							

Customized Exclusive Opportunities*

Available for sponsors who want a more targeted way to reach our audience. Opportunities are limited — claim yours now before it's gone.

Networking Lounge \$15,000

Engage our attendees by putting your brand front and center in our popular networking lounge. The space naturally sparks conversations and connections that can shape the future of mental health.

Plenary \$15,000

Our conference is packed with plenaries featuring high-profile keynote speakers. Past speakers include Sen. Tim Kaine, musicians Demi Lovato, Andy Grammer, and Michelle Williams, soccer star Abby Wambach, and other recognized major leaders and advocates in the mental health field.

Welcome Luncheon \$15,000

Our welcome luncheon sets an inspiring tone for the rest of the conference. Be the first to make a lasting impression on attendees during this packed event.

Tote Bag \$12,000

A walking reminder of your brand, right in our attendees hands throughout the conference and when they return home.

NEW Reception Host \$10,000

Step into the spotlight as the host of a reception or meal and set the stage for meaningful interactions and collaborations that can shape the landscape of mental health. Exhibit space available.

VIP Speaker Room \$10,000

Your brand will be recognized as the exclusive VIP Speaker Room sponsor and help welcome our keynote speakers to the conference.

Wellness Room \$10,000

Promote attendee wellness, self-care, and relaxation by sponsoring the Wellness Room and related activities.



NEW Mobile App \$15,000

Have your company logo placed on the app's opening splash page and throughout the mobile app so that all the attendees can see your brand prominently displayed, creating instant recognition and a lasting impression.

Lanyards \$10,000

Ensure maximum visibility and exposure for your brand. Every attendee wearing our conference lanyard becomes a walking advertisement, boosting brand recognition and recall.

NEW Conference Badges \$6,500

Badges are a great way to promote maximum visibility and exposure for your brand. Every attendee wearing our conference badge is a walking advertisement for your organization, boosting your brand recognition.

Coffee Break \$5,000

Help our attendees refuel between inspiring sessions. They'll thank you for it.

Photo Booth \$5,500

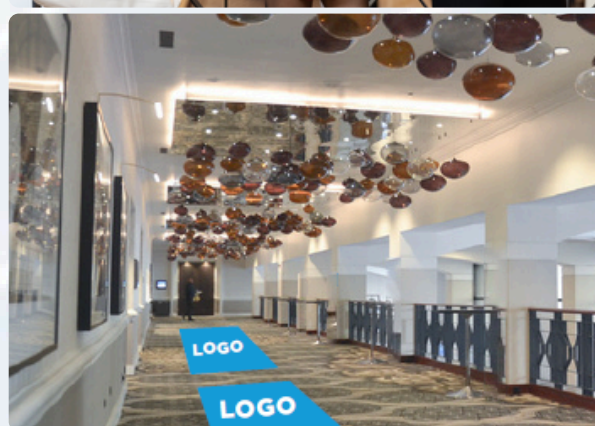
Help our attendees create special moments and drive meaningful conversations about mental health advocacy on social media, all with your brand front and center.

Tote Bag Promo \$1,200

All attendees are provided with a complimentary tote bag that is stuffed with helpful resources and fun promotional items. A limited number of opportunities to include an item are available.

NEW Floor Clings \$750

Increase your outreach and line the pathway for attendees at conference with your custom ad! These 24'Wx30"H floor stickers will be prominently placed in the main aisles of the Exhibit Hall, and along pathways to the general and breakout sessions.



***offering as of 1/15/2025, subject to change**

Have a bold idea for how we can showcase your brand? Let's chat!



MENTAL HEALTH AMERICA CONFERENCE

**Exhibition Opportunities
2026**

Innovation Workshop & Exhibit Space

Tech for Mental Health: Solutions at the Speed of Change

Thursday, October 8, 2026

10:00 – 11:30 AM

Location: In-person & Virtual

Audience: Mental health professionals, providers, corporate leaders, nonprofit innovators, researchers, policymakers

Workshop Objectives

- Showcase cutting-edge tools and technologies advancing mental health access and care
- Foster real-time connection between mental health leaders and technology innovators
- Create a networking pathway for mission-aligned companies and providers
- Encourage open dialogue about responsible innovation, access, and lived experience



Workshop Sponsorship \$7,500

- Acknowledgement as sponsor for session in-person, online, and in conference materials
- 30-minute branded segment including live Q&A
- One complimentary ticket for full-day conference programming
- Connection to MHA's national innovation network and opportunities for future collaboration

Innovation Activation Hub \$5,000

- All the benefits of our general exhibitor offers, plus a dedicated space for interactive exhibit.

Exhibition Opportunities

The 2026 Mental Health America Conference is sure to be another record-breaking event. With over 800 attendees and a sold out expo hall in 2025, vendors are expanding their footprints and taking advantage of this great opportunity to network and showcase their products and services to leaders in the mental health space.

Secure your table today and take advantage of our valuable sponsorship opportunities to maximize your exposure during our 2.5 day exhibit hall!



Exhibit Table \$3,250

**Only 40 tables available,
reserve yours today!**

Space includes a 6-foot table, two chairs,
and a waste basket.

**1 free conference
registration included**

Valued up to \$800

**Get half-price on up to 2 additional
registrations!**



Upgrade to the \$25,000 sponsorship level and get an
exhibit table in addition to exclusive sponsorship benefits.

NEW Exhibitor Lead Retrieval \$500

Exhibitor ROI Made Simple! Make your experience worthwhile with a lead capture solution that connects you prospects in no time. No business cards. No rented devices. Just any mobile device and the MHA Conference Mobile App. Purchase one license per device at \$500 per license.



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**Advocate for mental health
and boost your brand
recognition today!**

Secure your sponsorship today!

Dr. Jessica Jackson
jjackson@mhanational.org

