

"I must fight in the open."



This was Clifford Beers' answer when confronted by his critics for his willingness to discuss his mental illness so openly and honestly. His candid response broke social customs and as a result, Beers was chastised and rebuked.

That simple and powerful statement is one that we now applaud. It is the testimonial that guides the work of Mental Health America since its founding and is the impetus for the creation of the Clifford Beers Society.

This ardent group of supporters acknowledges, informs, and connects leaders within the national mental health movement who share a belief that we must all fight in the open to improve conditions for those affected by mental health issues.

Mental Health America invites you to join this leadership group and continue the movement to fight in the open.



Mental Health America

mhanational.org/cbs



Organizational Membership Benefits 2026

	Bronze \$5,000/year	Silver \$10,000/year	Gold \$15,000/year	Platinum \$25,000/year	Diamond \$50,000/year	Premier \$75,000/year
Recognition on MHA Website Your organization will be featured on MHA's website, reaching thousands of visitors and reinforcing your commitment to promoting mental health and well-being for all	✓	✓	✓	✓	✓	✓
Feature in News from National Be recognized in MHA's <i>News from National</i> semimonthly newsletter, reaching 75,000+ advocates, affiliates, and partners nationwide – amplifying your visibility among thought leaders and changemakers in the field.		✓	✓	✓	✓	✓
Guest Blog Share your expertise and innovative practices through a guest blog on MHA's platform (subject to editorial approval). These posts are promoted through MHA's marketing channels, engaging tens of thousands of readers passionate about mental health progress.			✓	✓	✓	✓
Social Media Collaboration Receive dedicated social media amplification – such as a repost or collaborative post – across MHA's national channels (subject to approval). With a combined reach of more than half a million followers, your story and impact will be shared broadly.				✓	✓	✓
Email Highlight Be featured in an MHA national email blast to 250,000+ subscribers, spotlighting your partnership and leadership in advancing mental health. Perfect for driving awareness and engagement around your initiatives.				✓	✓	✓
Customized Link and Data Support via MHA Screening Gain access to MHA screening through a customized URL that you can use to promote and share in your campaigns and outreach. This also includes technical assistance to help interpret and apply real-time mental health screening data – turning insights into actionable strategies for your workforce or community.					✓	✓
Complimentary Bell Seal for Workplace Mental Health Evaluation and Technical Assistance Receive a complimentary <i>Bell Seal for Workplace Mental Health</i> evaluation and consultation – a nationally recognized certification program honoring employers committed to mental health. Join top employers leading by example in creating mentally healthy workplaces.					✓	✓
NEW FOR 2026: Clinical Trial Resource Center Promotion At this premier level, the opportunity to feature a clinical on MHA's Clinical Trial Resource Center – a pilot project connecting individuals to innovative research opportunities that advance treatment and care (subject to approval). This includes promotion through MHA's website, affiliate network, and general national outreach, providing visibility across thousands of communities and trusted channels in the mental health space.						✓

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