"I must fight in the open."



This was Clifford Beers' answer when confronted by his critics for his willingness to discuss his mental illness so openly and honestly. His candid response broke social customs and as a result, Beers was chastised and rebuked.

That simple and powerful statement is one that we now applaud. It is the testimonial that guides the work of Mental Health America since its founding and is the impetus for the creation of the Clifford Beers Society. This ardent group of supporters acknowledges, informs, and connects leaders within the national mental health movement who share a belief that we must all fight in the open to improve conditions for those affected by mental health issues.

Mental Health America invites you to join this leadership group and continue the movement to fight in the open.





Organizational Membership Benefits 2024

| Benefit | Bronze \$5,000/ year | Silver \$10,000/ year | Gold \$15,000/ year | Platinum \$25,000/ year | Diamond \$50,000/ year |
|--|----------------------------|-----------------------------|---------------------------|-------------------------------|------------------------------|
| Digital Badge | ✓ | ✓ | √ | √ | ✓ |
| Website Recognition | √ | √ | √ | √ | √ |
| Annual Conference Recognition | ✓ | √ | √ | √ | √ |
| Invitation to Private CBS Reception at Annual Conference | √ | √ | √ | √ | √ |
| News from National Bi- Monthly Newsletter | ✓ | √ | √ | ✓ | ✓ |
| Exclusive Invitations to Corporate Roundtables | √ | √ | √ | √ | 1 |
| Yearly Feature in News from National | | √ | √ | √ | √ |
| Guest Blog (Subject to approval by MHA) | | | √ | √ | √ |
| Social Media Event (Co-Twitter Chat or Facebook Live) | | | | √ | √ |
| E-mail Blast to MHA Subscribers (Subject to approval by MHA) | | | | ✓ | 1 |
| Customized Link to S2S, and Technical Assistance with S2S Data Interpretation | | | | | √ |
| MHA Bell Seal for Workplace Mental Health (Complimentary Evaluation and Technical Assistance) | | | | | √ |

