

# “I must fight in the open.”



This was Clifford Beers' answer when confronted by his critics for his willingness to discuss his mental illness so openly and honestly. His candid response broke social customs and as a result, Beers was chastised and rebuked.

That simple and powerful statement is one that we now applaud. It is the testimonial that guides the work of Mental Health America since its founding and is the impetus for the creation of the Clifford Beers Society. This ardent group of supporters acknowledges, informs, and connects leaders within the national mental health movement who share a belief that we must all fight in the open to improve conditions for those affected by mental health issues.

Mental Health America invites you to join this leadership group and continue the movement to fight in the open.



For more information,  
contact Jennifer Molina  
at 703.838.7558

## Individual Levels & Benefits 2023

<b>Benefit</b>	<b>Friend</b> \$1,000/ year	<b>Advocate</b> \$2,500/ year	<b>Ambassador</b> \$5,000/ year	<b>Champion</b> \$10,000/ year	<b>Sustainer</b> \$25,000/ year
Digital Badge	✓	✓	✓	✓	✓
Website Recognition	✓	✓	✓	✓	✓
Annual Conference Recognition	✓	✓	✓	✓	✓
Invitation to Private CBS Reception at Annual Conference	✓	✓	✓	✓	✓
News from National Bi-Monthly Newsletter	✓	✓	✓	✓	✓
Exclusive Invitations to Roundtable with CEO			✓	✓	✓
Invitation to exclusive webinars				✓	✓
Annual personalized leadership update					✓