

Annual Conference Sponsorship Application

Become a part of MHA's 2020 Annual Conference: *From Resiliency to Recovery*. The 3-day conference will take place in Washington, DC, June 11-13, 2020 - don't miss your chance to promote your organization and brand at what will be an incredible event!

If you have questions or would like to discuss sponsorship opportunities, including custom opportunities, please contact Victoria Renard at vrenard@mhanational.org.

NOTE: Upon receipt of this form, MHA will follow up with an invoice to collect payment. Your participation is only confirmed once payment has been received.

Organization

Primary Contact (Full Name)

This is the person we will contact about sponsorship information, upcoming deadlines, etc. Please note that this person is **not** automatically registered for the conference.

Primary Contact Email

Phone Number

Address

Address

City/Town

State/Province

- Select - ▼

ZIP/Postal Code

Sponsorship Type (Select all that apply)

- ☐ Diamond Sponsorship (\$75,000)
- ☐ Platinum Sponsorship (\$50,000)
- ☐ Gold Sponsorship (\$25,000)
- ☐ Silver Sponsorship (\$10,000)
- ☐ Bronze Sponsorship (\$5,000)
- ☐ Event Sponsorship (Limited Number Available, \$15,000)

- ☐ Zen Lounge (Exclusive Opportunity, \$10,000)
- ☐ Speaker Green Room (Exclusive Opportunity, \$10,000)
- ☐ Event App (Exclusive Opportunity, \$10,000)
- ☐ Selfie Station (Exclusive Opportunity, \$10,000)
- ☐ Scholarship Partner (\$2,000)
- ☐ Promotional Item/Flyer in Tote Bag (Limited number available, \$500)
- ☐ Nonprofit Partner Sponsorship (Limited number available, In-Kind)
- ☐ Media Partner Sponsorship (Limited number available, In-Kind)

Select Event: _____

- ☐ Opening Keynote
- ☐ Welcome Reception
- ☐ General Reception
- ☐ The Annual Clifford Beers Awards Dinner
- ☐ Friday Breakfast
- ☐ The Media Awards Luncheon

Nonprofit or For-profit? (Select one) _____

- ☐ Nonprofit
- ☐ For-Profit

Primary Contact Signature _____

This document, when signed by the Sponsor, constitutes a binding, irrevocable, legal obligation in application to participate in Mental Health America's Annual Conference, June 13-15, 2019 in Washington, DC. Upon official acceptance of the original application, this document will serve as a contract and invoice.

If you need to cancel, you may receive a full refund less a \$25 cancellation fee if cancelling before April 30, 2019. There will be no cancellations or refunds after May 1, 2019. If the Sponsor wishes to cancel the sponsorship granted in this agreement, the Sponsor must send a notice of cancellation in writing to MHA, c/o Jennifer Cheang.

Requests can be submitted via email or mail to jcheang@mhanational.org or 500 Montgomery Street, Suite 820, Alexandria, VA 22314.

A confirmation will be sent to the contact person listed above. Please note that Mental Health America has the right to respectfully decline or cancel and return

payment for any support, or rescind participation of any specific individual or organization, at any time.

Submit